

# TARA JABBARI

D I G I T A L M E D I A C O N S U L T A N T

## PROFILE

I am a digital creator that has helped start ups to full fledged companies and organizations use video, graphics and written content to grow their reach.

## CONTACT

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tjabbari@me.com

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tarajabbari.wordpress.com

youtube.com/user/mstarajabbari

## SKILLS

Social Media ● ● ● ● ●

Video/Audio Editing ● ● ● ● ●

Persian/Farsi ● ● ● ● ●

Spanish ● ● ● ● ●

## EDUCATION

**Georgetown University • 2017**

MA in Communication, Culture, & Technology

**Bradley University • 2011**

BA in Electronic Media

## SELECT CLIENT PROJECTS

**Betsy Bash • 2018-2019**

Created daily content for their Instagram, Twitter, Facebook and LinkedIn. Collected weekly, monthly and quarterly data analytics. Assisted in producing their podcast, Lauren Ignited.

**GOODWEAVE • 2018**

Spearheaded their first online campaign for GoodWeave, a nonprofit advocating for child labor free products. For analytics, using Google Analytics and AdWords, Sprout Social and Meltwater there was a continuous growth of impressions and reach each week. In the first week of working for them, the reach grew by 80% and had steadily grown through out the campaign.

Link: [www.goodweave.org/45days](http://www.goodweave.org/45days)

**Spring Green Films, LLC • 2015 - 2018**

Served as the liaison and organizer through telecommunication for a dozen expert interviewees from Israel, Germany, UK, and US to be filmed by the film crew Los Angeles, Chicago and London. Developed the marketing plan for the national and global release of the documentary. Assisted award winning director, Bob Hercules and crew with day-to-day shoots.

Film link: [thegatefilm.com](http://thegatefilm.com)