

An Abbreviated Curriculum Vitae of Shahrokh Monjazez (*shaw-roke mon-ja-zeb*)

Shahrokh Monjazez holds a Bachelors degree (B.Sc.EE) in Applied Physics and Electrical Engineering from the University of Waterloo. While at U of W he was introduced to the science of audio electronics and electro-acoustics by the world-renowned engineer/scientist Dr. John Vanderkooy of the Audio Research Group. This experience set the stage for Shahrokh's future career in the field of professional-consumer audio & video electronics.

After graduating from the University of Waterloo, Shahrokh worked as a manufacturing engineer with an OEM company and later with a prominent electrical/mechanical engineering consulting firm in the city of Toronto. Driven by his professional passion for audio/video electronics and education, he established *Hybrid International Consulting Group* in 1991. *Hybrid's* objective was to provide much needed industry-based technical training to installers, technicians and sales representatives of the burgeoning Custom A/V Electronics and System Integration market. Shahrokh's efforts were endorsed and supported by the Ontario Skills Development Office, which sponsored several of *Hybrid's* leading-edge training programs in the southern Ontario region.

In 1993, Shahrokh moved to British Columbia to integrate the *Hybrid* training programs into formal post-secondary accredited courses. He quickly succeeded in partnering with a reputable local private technical college as an independent department within the College's multi-department faculty. As Department Head and Sales Manager, Shahrokh's efforts met with such success that within a year *Hybrid's* audio/video programs were ready to be marketed independently as a post-secondary institution. Hence in 1995, *Hybrid Technical College of Audio/Video Electronics* was established in Vancouver becoming North America's first licensed and bonded technical trade college specializing in consumer audio/video electronics training. For the next several years, as *Hybrid's* Dean of Operations and Training, Shahrokh supervised the work of five department managers whose duties encompassed administration, sales and curriculum development. In the late 1990's *Hybrid College International* expanded its training to other regions in Toronto and Southern California. However, in early 2000 *Hybrid* strategically downsized its operations to a highly profitable single venue out of Southern California while maintaining an administrative office in the Vancouver region.

In 2003, Shahrokh was offered and accepted the position of Executive Vice-President for *Accurate Sound/Video Ltd.* of Vancouver. Within two years, he led the team at *Accurate* to become one of western Canada's premier custom audio/video contracting firms. However, in the summer of 2005 Shahrokh left *Accurate Sound & Video* to head *Hybrid's* new A/V Custom Installation division, *Hybrid Custom Integration*.

Early in 2013 Shahrokh joined the national distribution team at Pacific Cabling Solutions Ltd as the head of Audio/Video System Design & Dealer Training. He left PCS in late April 2015 to become the managing-director of *Audio Video Supplies Importer* a highly specialized Custom Audio Video Wholesale Distribution company based out of Vancouver BC.

Shahrokh Monjazez is a fellow of the Audio Engineering Society International, a published author as well as an accomplished history scholar/lecturer. He currently lives with his family in White Rock, B.C. He can be reached at shahrokh@hybridcollege.ca.